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## OPEN LETTER FROM MANCHESTER MODES, INC. <br> T0:

## OUR FELLOW CIIIZENS OF MANCHESTER

American Industry and Business are the leaders in the world today because of a
long history of close co-operation between labor and management. There is no such
thing as working for management against labor or working for labor against man-
agement. One cannot prosper without the other; neither can exist without the othor.
a product efficiently and at a price competitive to all other like products in the
market. How well they accomplish this is part of the measure of success of any
business or industry. Both labor and management represent purchasing power for
the very products they, and thousands of other industries, manufacture. To turn
out a product efficiently made but overpriced as to the earning power of the
We, at Manchester Modes, have always believed in and practiced these, prin
iples. We know everyone employed at our factory personally, many of their fam-
lies, and understand their problems. We appreciate what they have accomplished
scales the equal or better than our competitors in this and comparable areas. This
we have done of our own free will and will continue to do as long as conditions
warrant it. We, of labor and management, have been interested, active, partici
pating members of the Manchester community for 16 years. We have built our
$\begin{aligned} & \text { homes, joined its churches, paid our taxes, and transacted our business in Man- } \\ & \text { chester. We, as individuals and as a corporation, have entered into and supported }\end{aligned}$
all worthy drives and have been active in all civic activities since our establish
ment in Manchester.
We have enjoyed 16 years of uninterrupted harmony with our employees. This is
now threatened by an outside interest group, who have made our employees extrav-
gant promises of things to come. We have provided more working hours for ou
people than the average union shop, frequently at an operating loss to ourselves.
in the doldrums. We believe all of this will be lost under union domination. We
have tried to tell our employees without bias the facts involved in this forthcom-
ing election for their enlightenment and guidance. We believe their harmoniously
maintained for these many years.







It All Adds Up to a Wonderful Buy:



## Sense and Nonsense


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## Nuici. I I




New 1953 Studebaker thrills all America!


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